



CUSTOM WARDROBE CLOSET  
NEW YORK METRO AREA

# Do You Believe in Magic?

By Sherri Balefsky

AT MARTIN PERRI INTERIORS, THEY DO.

With more than 20 years of working in high-end residential and commercial design, the Bay Area's premier interior design firm has built its reputation by turning the ordinary into extraordinary. Martin Perri Interior's unique business approach provides clients with comprehensive, solution-driven services from a talented design team led by the company's president, Martin P. Mitchell, ASID.

Mitchell started the firm in 1992 as its sole designer. "In retrospect, I was ambitious for my age and had my own perception of how I would run my own business," he says. "I feel that the client/designer relationship is very personal and the successful projects require more than simply beautiful furnishings. I wanted the ability to over-deliver to my clients through the integration of furnishings and architecture."

Ambitious, but genius. After only a few years in business, Mitchell earned a reputation for being the designer to call for jobs that required more than what a standard interior decorator could offer. Although the company has since grown in size, Martin Perri Interiors still remains a



FIREBALL LOUNGE  
BAY AREA, CA

boutique design firm, with Mitchell as the principal designer for every project the team works on. "My first-time clients learn very quickly that the balance between creative ability and technical precision must exist," Mitchell says. "I can spend 10 hours one day developing color and furnishings, and 10 hours the next day in meetings with the builder, architect, and trades professionals on the job site. Everyday is a little different and I find that inspiring."

The sheer range of services the company provides truly defines the meaning of "comprehensive design services," which includes architectural detailing, space planning, complete material and finish specification packages, custom window treatments, cabinetry and millwork design, artwork, and unique accessories.

Many of the projects begin during the initial planning stages for construction and remodel, although Martin Perri Interiors also works on smaller, purpose-built projects, such as single-room enhancements or custom home furnishings. The company has tackled nearly every type of job, from full kitchen installations down to the appliances and silverware, remarkable wardrobe closets and in-home beauty salons



RESIDENTIAL REMODEL  
NAPA, CA



SITTING ROOM RENOVATION  
SAN FRANCISCO, CA



CONTEMPORARY POWDER ROOM  
EAST BAY AREA, CA



CUSTOM RESIDENTIAL BILLIARD ROOM  
WINE COUNTRY, CA



CHILDREN'S BEDROOM  
NEW YORK METRO AREA



OUTDOOR ENTERTAINMENT SPACE  
BAY AREA, CA

CUSTOMIZED LIVING ROOM  
BAY AREA, CA



and spas, to enchanting children's play areas and bedrooms, recording studios, and wine rooms. The company has even created specialty commercial environments and yachts. Whatever the space, the motto is always the same: "Details, details, details!"

**D**etailed customer service is also something that Martin Perri Interiors take very seriously. Since the company handles projects across the United States, the design and business teams work together to take care of logistical matters that come with the renovation, such as processing orders, following up with factories, and any other challenges that may arise along the way. They ensure that their clients are 100 percent satisfied throughout the entire process. That results in the best type of new client—referrals.

The successful list of clientele includes an extensive number of professional athletes. "I have a great amount of respect for how hard these athletes work and the discipline it must require to maintain their sched-

ule," Mitchell says. "I have learned how to manage my project meetings around season schedules, condense a six-hour presentation into 68 minutes, and be ready to travel to them on a moment's notice."

So when a celebrity MLB pitcher wanted to create a unique place in his home where he could relax, entertain, and display his cherished sports memorabilia, he turned to Martin Perri Interiors. The designers created the jaw-dropping Fireball Lounge, which was entirely customized with five flat-screen televisions and a bar with three beers on tap. This finished home was featured on MTV's *Cribs*, a show that highlights some of the more unique and impressive celebrity houses.

The remarkable portfolio of work the company has completed continues to grow, with every new project transcending the last. Whether you need the professional guidance to design a custom residence, or to enhance a room in your current home, it starts with Martin Perri Interiors. And, as they say, they will "take you from dreaming to living." ■